



## Merchant Discount Page

Welcome to the University of Arkansas Merchant Discount Page, a listing of businesses that offer discounts on products and services to University of Arkansas employees.

University of Arkansas Human Resources coordinates this discount page solely as a convenience to our employees, retirees and their families. Human Resources does not guarantee or recommend any product or service listed. The University of Arkansas and the businesses listed have the right to discontinue a listing at any time.

## VENDOR INFORMATION

The Merchant Discount Page provides an opportunity for participating vendors to notify over 8,000 active and retired UA employees of discounts offered on merchants' products and services.

### Process:

Vendors interested in listing a discount to University of Arkansas employees must complete the "Vendor Information Form" to have their product or service approved based on the requirements of the University of Arkansas Merchant Discount Page. The University reserves the right to review all postings and to reject any posting at its discretion. A committee will review all requests to ensure compliance with these guidelines. The committee will meet monthly. Discounts approved for listing will be posted on the University of Arkansas merchant discount web site.

### Requirements:

- In order to be listed, discounts must be offered to all faculty and staff, current and retired, who possess a University of Arkansas ID card.
- In order to be listed, discounts must offer a **substantial discount (minimum 10 percent)** with no minimum purchase.
- Listed discounts must be offered at the time of purchase (no rebates and/or refunds).
- Participating merchants will provide the proposed text for their listing (three lines maximum). All submissions for discounts on products and services must include a publishable contact name, address and phone number.
- All submissions must be submitted as the vendor would like them to appear posted, including any restrictions associated with the offer (three lines maximum). Once a discount is approved for

listing, businesses are required to notify Human Resources with any changes regarding the offer as well as changes regarding contact information.

- If a discount is discontinued, vendors must notify the University immediately so the listing may be removed.
- Vendor/businesses must be in good standing with the Better Business Bureau (BBB) and be in compliance with federal and state laws and regulations to remain on the Merchant Discount Page.

**Restrictions:**

- Acceptance of a discount for this listing DOES NOT constitute an endorsement of a product or service by the University and must not be represented as such in merchant advertising.
- No merchant may use any logo, symbol, or mark of the University for any purpose without prior written approval of an authorized official of the institution's Office of Trademark Licensing.
- No marks or logos will be allowed on the Merchant Discount Page.
- The University accepts no liability and makes no guarantees of the quality of goods and services provided by participating vendors.
- A listed product or service cannot compete with an existing product or service which is available as a current University of Arkansas benefit.
- A product or service cannot compete with a product or service provided to the University of Arkansas through an exclusive contract.
- The Merchant Discount Page will not post discounts for alcohol or tobacco products.
- No listings for apartment or home rentals can be posted on the Merchant Discount Page. Please consider the University's [Off Campus Housing](#) website for posting apartment or home rentals.
- The Merchant Discount Page will not accept listings for discounts on professional services (accountants, law firms, financial advisors, etc.)
- The Merchant Discount Page will not post listings for real estate agents, real estate companies, building contractors or independent distributors.
- Web-based only businesses may not post listings on this web page.
- Merchant discounts must not be varied according to the nature of University employee's work responsibilities, but must be offered to all current and retired employees.