UNIVERSITY OF ARKANSAS SYSTEM

True Identity Protection™ idwatchdog

# Stop Thinking Identity Theft Won't Happen to You

QUICK FACTS

A NEW IDENTITY IS STOLEN EVERY
**2 SECONDS**[1]

ON AVERAGE IT WILL TAKE **330 HOURS**
TO RESOLVE IDENTITY THEFT ISSUES[4]

AVERAGE LOSS OF IDENTITY THEFT
VICTIMS IN 2014 **$9,650**[2]

**12%** *of victims have had arrest warrants issued in their names.*[3]

**50%** *of victims say their credit/debit card was negatively impacted.*[1]

DID YOU KNOW?
**2 OUT OF 3**
*identity fraud victims were also notified data breach victims.*[1]

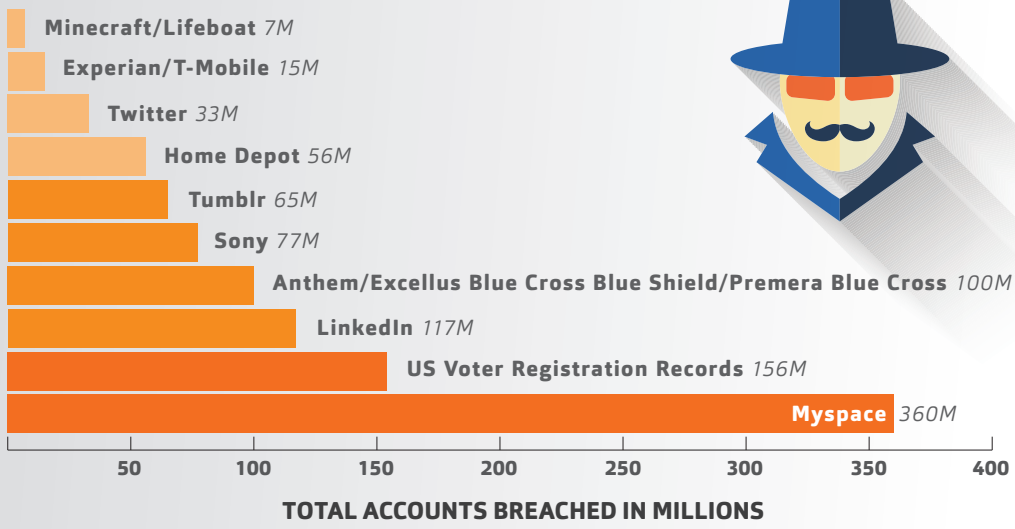
*Social Media users are* **TWICE** *as likely to become a victim of identity theft.*[1]

*Linkedin, Google+, Twitter, and Facebook users had the highest incidence of fraud.*

## ID Watchdog gives you the insight you need to find out if you are a victim of identity theft.

*We guarantee that if you become a victim while under our protection, we will resolve any fraud that occurs—100%!*

## Data breaches are at the top of the list for likely causes of identity theft, affecting 169 million records in 2015.[4]

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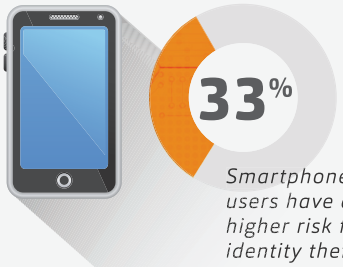
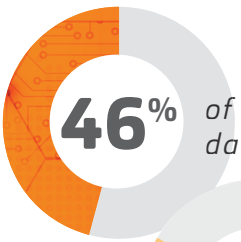
**MOBILE SECURITY THREATS HAVE INCREASED MORE THAN 350% SINCE 2010.[7]**




*Smartphone users have a 33% higher risk for identity theft.[1]*

## VICTIMS OF DATA BREACHES ARE 9.5x MORE LIKELY TO BE VICTIMS OF IDENTITY FRAUD.[1]




*of consumers with breached credit card data became fraud victims.[5]*

*of consumers with exposed SSN became victims of fraud.[6]*


**Sources:**

1. *Javelin Strategy & Research Report, Feb 2012*
2. *Bureau of Justice Statistics, December 2013*
3. *Identity Theft Laws*
4. *Identity Theft Resource Center*
5. *Javelin Strategy & Research Report, 2014*
6. *Identity Theft Statistics*
7. *The Federal Communications Commission (FCC)*


# The ID Watchdog Difference

**100% Resolution Guarantee**

*Performed by a dedicated Resolution Specialist*

**Unparalleled Customer Service**

*Our call center is open 24 hours a day, 7 days a week*

**OVER 50 MILLION AMERICANS ALREADY SUBSCRIBE TO IDENTITY THEFT PROTECTION. ARE YOU PROTECTED?**

*VISIT WWW.IDWATCHDOG.COM OR CALL 1.866.513.1518 TO LEARN MORE.*

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